



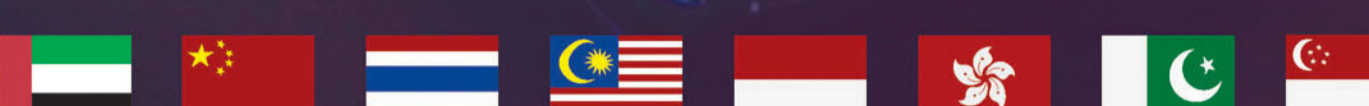
M3 Technologies Pakistan (Pvt.) Limited
(Formerly AKN Messaging Technologies Pvt. Ltd)

Asia's PREMIER

Mobile, Media & Marketing Services Provider



MOBILIZING BUSINESSES



MOBILE VAS (VALUE ADDED SERVICES) THE NEXT WAVE

Perpetually increasing global competition has compelled businesses to introduce product differentiations and service innovations to pursue success and prosperity. Mobile communication provides a powerful vehicle for service differentiation and introduces a fresh dimension of interactivity and revenue acceleration.

By employing various forms of Mobile Communications, businesses can drive down the cost of their communication need by promoting employee productivity and devising exciting new channels to interact with their consumers. SMS based Mobile Communication solutions are enabling organizations and businesses to effectively communicate with their valuable customers, suppliers, internal/external stakeholders in a highly secure, confidential and cost effective manner.

M3TECH MALAYSIA

M3 Technologies (Asia) Berhad (formerly AKN Messaging Technologies Berhad) was incorporated in Malaysia in 1999 and was the first mobile value added services company to provide inter-operator SMS connectivity in the country. Listed on Kuala Lumpur Stock Exchange (MESDAQ Market) since 2003, M3TECH has achieved leading industry accolades and has been named Frost & Sullivan Mobile Value Added Services Provider of the Year for three consecutive years (2003 to 2006). Since its inception, M3TECH has rapidly expanded in Asia with a direct presence in 7 countries including Malaysia, China, Hong Kong, Singapore, Thailand, Indonesia and Pakistan and further plans to expand to the Middle East, Africa and CIS region.

M3TECH has helped over 300 global brands to reach internal & external stakeholders through mobile phones by its diversified products & services including SMS Gateway services, M-Banking, M-Marketing, M-Advertising, M-Media (TV/Radio) and 35 other services. With direct connectivity to over 500 mobile networks globally, M3TECH provides GSM connectivity solutions to its customers in 25 countries and to over 1 Billion subscribers.

M3TECH PAKISTAN

In a short span of 7 years, M3TECH Pakistan (Formerly AKNMTECH) has achieved a market leadership position in the mobile value added industry of Pakistan, specializing in providing telecom grade VAS products & services including Asia's largest copyrighted mobile content library (comprised of Pakistani, Bollywood, Hollywood, Arabic, Malay, Chinese and Thai content). M3TECH expertise in powering SMS, MMS, IVR, GPRS, 3G, Streaming, Web, WAP, STK and ODP is unmatched in Pakistan.

M3TECH's major strength lies in its strong presence in the corporate sector of Pakistan. M3TECH powers over 35 leading brands to extend their reachability to their customers through this always-ON device, covering almost every industry ranging from Enterprise solutions for corporate sector, Mobile Banking, M-Insurance, M-Education, M-Logistics to the fast moving consumer goods and media sectors.

M3TECH also has the privilege of successfully executing the largest number of mobile marketing campaigns for the most prestigious brands of Pakistan. With diversified international experience and greater local consumer insight, M3TECH helps these brands design and disseminate campaigns through SMS, IVR, Web, WAP and Call center channels.



M3TECH FIRSTS

- Launched Pakistan's first 'Secure SMS Mobile' Banking & Payments Gateway Switch, endorsed by Pakistan Telecommunication Authority
- Designed and deployed Pakistan's first Digital Rights Management Service
- Managing Asia's largest copyrighted mobile content library comprising of diversified content including Pakistani, Western, Indian, Islamic, Chinese, Malay, Thai, Bangla and Arabic content.
- Pakistan's first SMS Gateway providing connectivity with 5 mobile operators
- Pakistan's first SMS enabled vending machine
- Pakistan's first SMS enabled Billboard
- Designed and powered Pakistan's first event-based VAS Campaign
- Designed and powered Pakistan's first Mobile Music Album launch
- Launched Pakistan's first corporate branded WAP Portal
- Powering Pakistan's first Mobile Banking service with access to over 98 million subscribers
- Pakistan's first disaster recovery and BCP compliant SMS gateway with redundant multiple connections to mobile operators
- Designed and executed Pakistan's first & largest Mobile Marketing Campaign

PRODUCTS/SERVICES

TELECOM SERVICES



M3TECH Specializes in Telecom based VAS Services comprising Asia's largest mobile content library with geographically richer content catering. Design & execution of VAS campaigns for mobile operators is another specialty of M3TECH services where innovative & entertaining campaigns with 360 degree solution are provided to mobile operators. Telecom Services are broadly classified in 3 areas:

- Mobile Contents
- VAS Campaigns
- Voice Portal
- WAP Portal
- Web Portal
- SIM Tool Kit/Dynamic STK
- Background Music Platform
- RBT Management System
- MO/MT Charge Solutions
- Mobile Remote Management System

CORPORATE SERVICES



M3TECH is proud to host Pakistan's first and largest SMS gateway, providing connectivity to all mobile operators in Pakistan, enabling businesses to conduct a wide array of SMS-based services with M3TECH's comprehensive mobile business solutions for different industry verticals including Banking, Insurance, Education, Media & FMCG companies. Corporate services are segmented in following areas:

- SMS Gateway
- Mobile Banking Suite
- Mobile Marketing Suite
- Online Marketing Suite
- Blue Tooth Marketing
- Corporate RBT Services
- Brand Tone Promotions
- iPad Kiosk
- GSM Modem Based Solutions
- Branch Banking Solutions

ENTERPRISE SOLUTIONS



Enterprise solution is a new division focusing on implementation of enterprise-wide solutions for different industry specific requirements, these solutions range from industry to industry and provide customized wireless solutions for machine to man & machine to machine scenarios. SmartPay is a flagship product enabling banks & mobile operators to launch Secure SMS-based mobile payments & ancillary services. Key enterprise products are:

- GSM Connect
- Network Monitoring Suite
- SmartPay Suite
- Telecom Platforms
- Secure Communication Suite

PRESTIGIOUS CLIENTS

OPERATORS



INCLUDING 500 NETWORKS GLOBALLY

KEY CLIENTS



AND OTHER LEADING BRANDS

STRATEGIC ALLIANCES



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GET IN TOUCH!